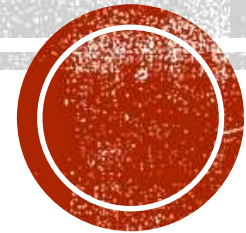




AGRICULTURAL AND PROCESSED FOOD PRODUCTS
EXPORT DEVELOPMENT AUTHORITY (APEDA)
(MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA)

ORGANIC EXPORT SCENARIO OF INDIA



- Shri. V.K. Vidyarthi
General Manager (APEDA)

APEDA OVERVIEW

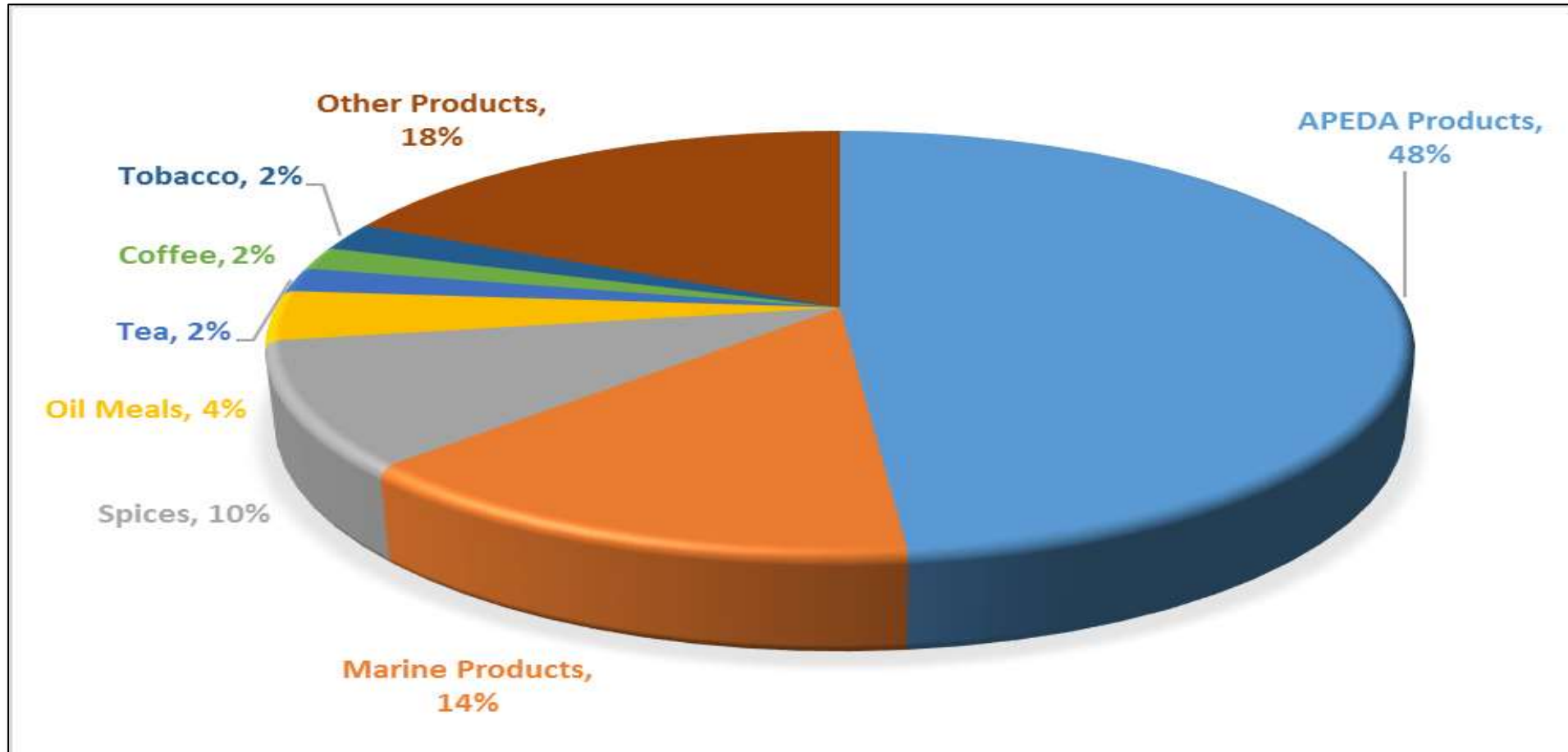
- Set up in 1986 for development and promotion of export of scheduled products under an act of Parliament in 1986 erstwhile PFPEDA.
- Headquarter at Delhi
- 10 Regional offices –Mumbai, Bengaluru, Hyderabad, Guwahati, Kolkata, Chandigarh, Jammu & Srinagar, Ahmedabad, Chennai, Kochi
- 2 Project offices –Varanasi , Bhopal
- Number of products (8 digit) – 719
- Total export in 1986-87- merely \$ 0.6 bn
- Total Exports in 2020-21 - \$ 19.96 bn

Scheduled Products

- Fruits, Vegetables and their Products.
- Meat and Meat Products.
- Poultry and Poultry Products.
- Dairy Products.
- Confectionery, Biscuits and Bakery Products.
- Honey, Jaggery and Sugar Products.
- Cocoa and its products, chocolates of all kinds.
- Alcoholic and Non-Alcoholic Beverages.
- Cereal and Cereal Products.
- Groundnuts, Peanuts and Walnuts.
- Pickles, Papads and Chutneys.
- Guar Gum.
- Floriculture and Floriculture Products.
- Herbal and Medicinal Plants.
- De-oiled rice bran.
- Green pepper in brine.
- Basmati Rice has been included in the Second Schedule of APEDA Act



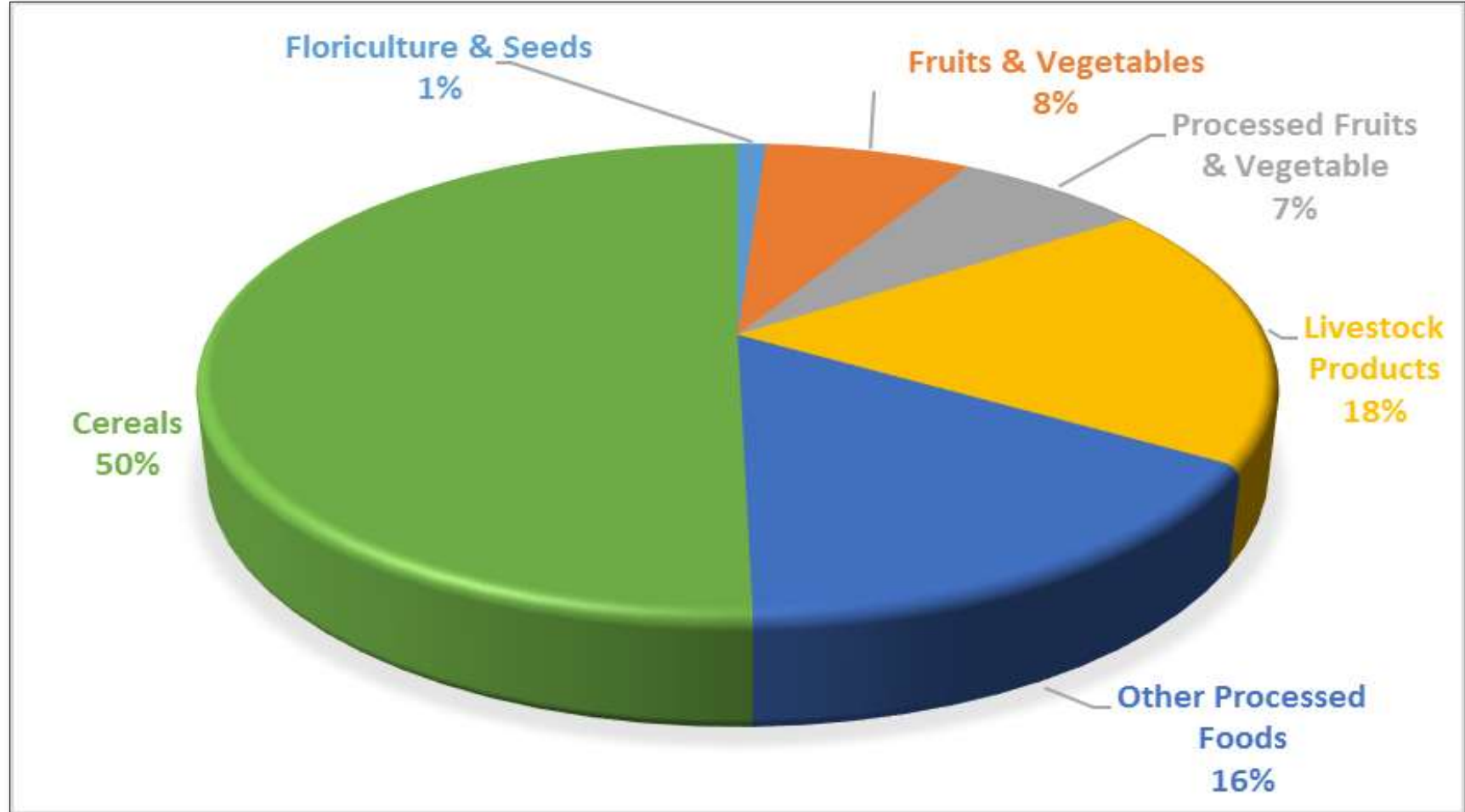
Export Share Of Different Agricultural Products Year : 2020-21 (USD 41.25 Bn) APEDA's Share USD 19.96 Bn



Source: DGCIS

11/11/2023

APEDA EXPORT'S BASKET 2020-21 (19.96 BILLION \$)



Source: DGCIS

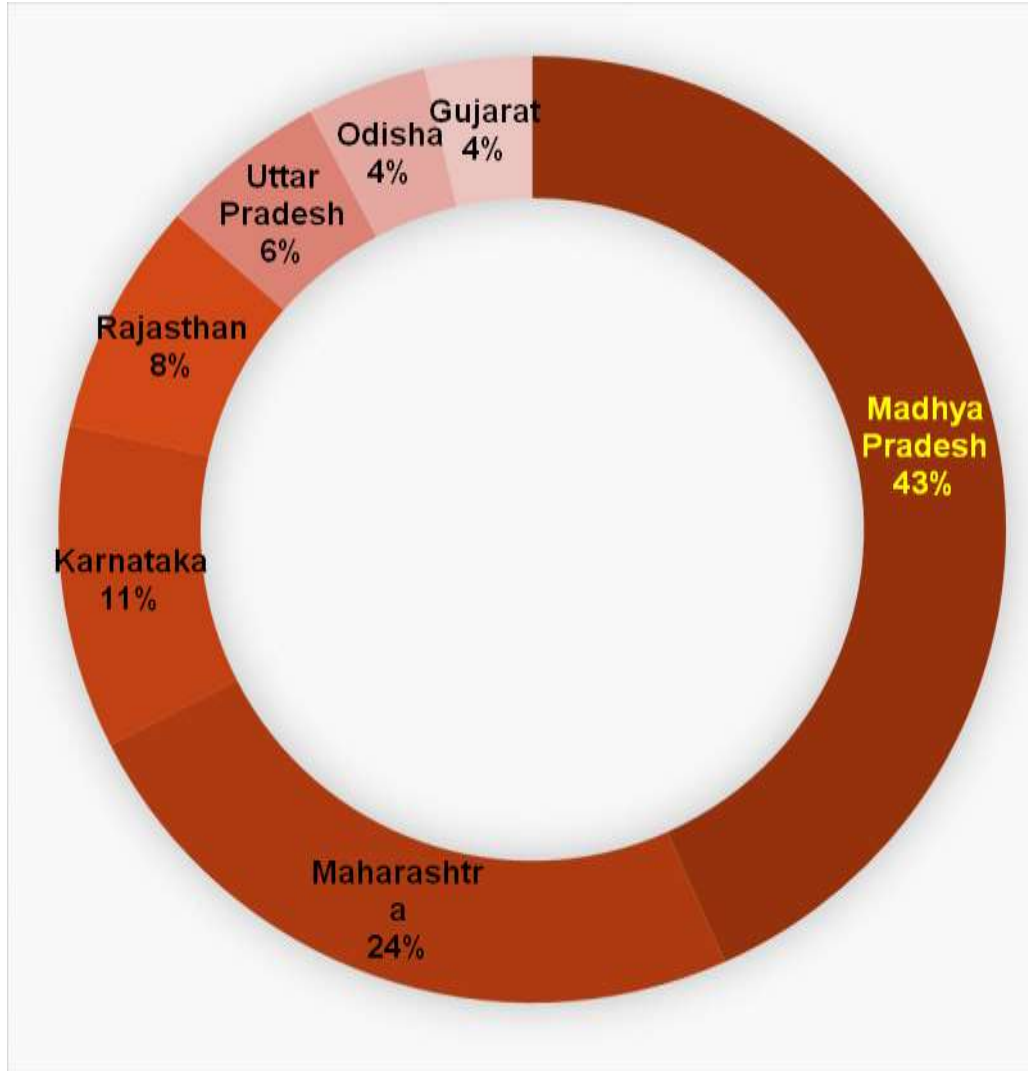
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ORGANIC PRODUCT



- Organic products are grown under a **system of agriculture without the use of chemical fertilizers and pesticides** with an **environmentally and socially responsible approach**.
- To preserve reproductive and regenerative capacity of the soil, good plant nutrition, and sound soil at root level through **GAP**.
- It helps in preserving nutritional value of agri produce enable us for sound health.
- India's rank **8th in terms of World's Organic Agricultural land** and **1st in terms of total number of producers as per 2020 data** (Source: FIBL & IFOAM Year Book, 2020).

ORGANIC PRODUCTION



- India produced around **3496800.34 MT** (2020-21) of certified organic products
- The production is not limited to the edible sector but also produces **organic cotton fiber, functional food products** etc.
- **Madhya Pradesh** is the largest producer followed by **Maharashtra, Karnataka, Rajasthan and Uttar Pradesh.**
- In terms of commodities **Oil seeds are the single largest category** followed by **Sugar crops, Cereals and Millets, Tea & Coffee, Fiber crops, fodder, Pulses, Medicinal/ Herbal and Aromatic plants and Spices & Condiments.**

NPOP CERTIFICATION PROCESS

Accreditation of Certification Body under NPOP

Online Application for accreditation to APEDA

Receipt of application

Prima Facie Review of Application
(As per format number FO/06)

Deficiency Communicated to Applicant

Technical Review of Quality Documents

1. Quality Manual,
 2. Operating Manual,
 3. Templates
- (As per format number FO/ 07)

8



Second review report communicated to Applicant

Repeat, If there are any deficiency

If no deficiency found in quality documents, proceed for
1. Physical Evaluation
2. Witness audit
By Evaluation Committee Members approved by the NAB

Corrective Action Report from applicant

Review of evaluation report and assessment of corrective action by APEDA

If NC's are open additional corrective action report from from applicant

Report submitted to NAB for taking decision

Review of evaluation report and assessment of additional corrective action by APEDA

Submission of MOU and Code of Conduct

Issuance of Scope Certificate

SUGGESTIONS TO BOOST ORGANIC EXPORTS

10

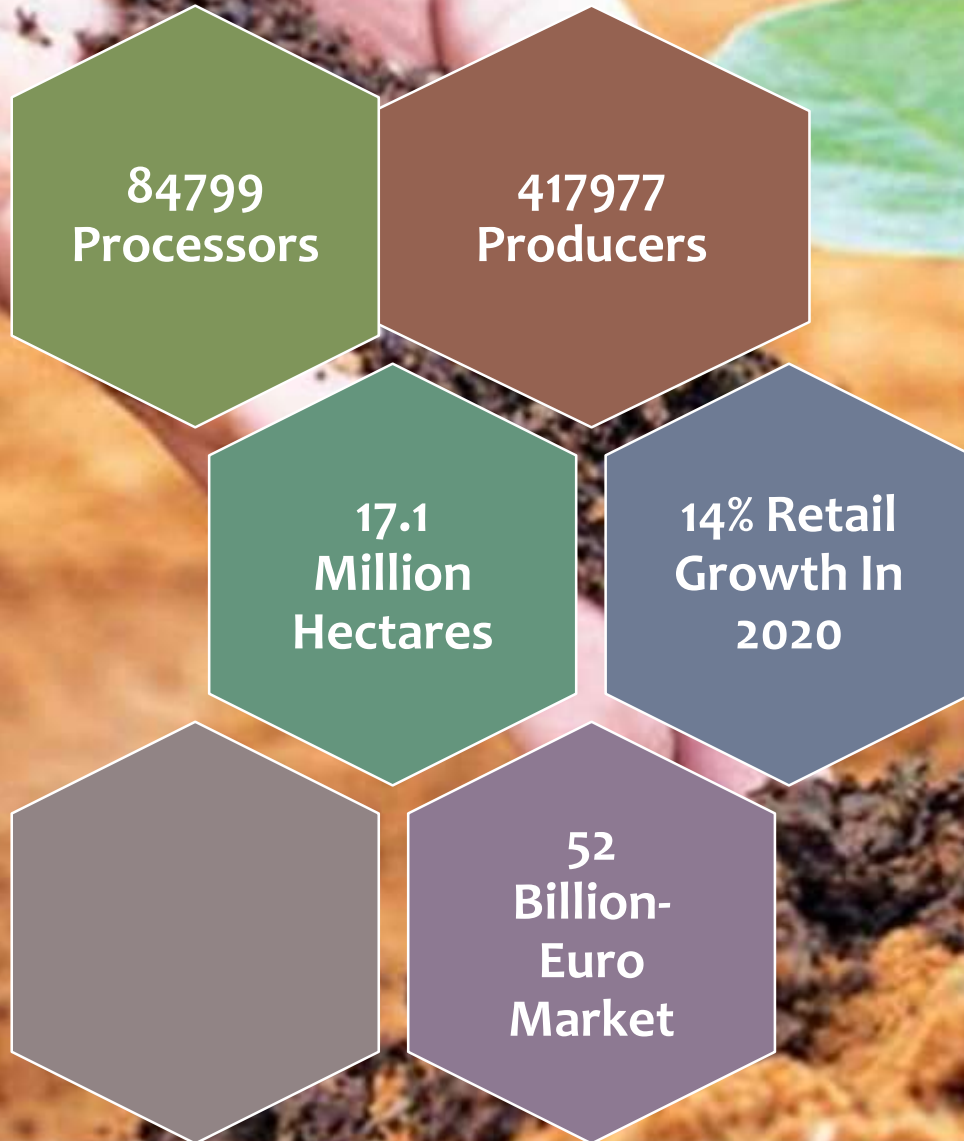
- **International Branding** of organic produce
- To develop **brand collaterals** in International market
- Orientation to the famers on Good Organic Practices.
- Orientation to the food processors for **GMP, GHP, cold storage and infrastructure management**
- To organise **food festivals** on organic in importing countries
- To open **restaurants** for organic cuisines in importing countries
- To set up forensic laboratories in India for authentication of organic produce
- **To promote Schemes on Organic agricultures :**
Paramparagat Krishi Vikas Yojana (PKVY), Mission Organic Value Chain Development for North Eastern Region (MOVCDNER), Capital Investment Subsidy Scheme (CISS) under Soil Health Management Scheme, National Mission on Oilseeds and Oil Palm (NMOOP), National Food Security Mission (NFSM)

- We may add unattended **Organic agriculture products and byproducts in the Organic export basket.**
- To increase Organic product export, **APEDA can organize a training session for KVKs to create awareness** regarding exports of Organic products, schemes related to Organic production and farming, health benefits of those products, and the process of Organic farming.
- **A model for traceability and authenticity of Organic products** should be developed from where exporters can check the origin of the raw material of that product. Hence, we may implement blockchain farm to fork in Organic agriculture.
- **Pre and post-harvest manual** on the package of practices of Organic production of the different crops could be developed i.e. Good Organic practices in Organic Agriculture supply chain

- The **Health Benefits of Organic Indian foods** should be promoted through advertising.
- **Organic Agriculture Park** on the line of Mega Food Park can be developed
- In **Organic Agriculture Supply Chain**, the number of Organic certification bodies such as Agriculture Universities and other State Agricultural Organizations, etc shall be increased.
- Development of the **Organic Producer Association** should be developed.
- We have to develop a **consumer profile and behavior pattern** of organic agriculture importing countries and consumers therein. Country-specific Organic Agriculture Marketing Strategies should be developed.
- **Buyer Seller Meet** related to Organic Product Exports could be organized.

INTERNATIONAL TRADE SCENARIO OF ORGANIC

GLOBAL SCENARIO OF ORGANIC ACCORDING TO IFOAM



"In 2021, the US #organic market surpassed 63 billion dollars. Despite value-chain disruptions, organic food sales continued to grow in the wake of pandemic-surge purchasing."



Tom Chapman, CEO of @organictrade, at @BioFachVivaness.

QUOTES

ON

INTERNATIONAL ORGANIC TRADE



CANADA

Canada has now reached **8,000 certified #organic operators**, a **54% growth** since 2015. Our market is among those showing the largest growth in the world and 2/3 of Canadians buy organic on a weekly basis."

- *Tia Loftsgard, Executive Director of @canadaorganic*



LATIN AMERICA

- Latin America is a key player in #organics! It's home to nearly 300,000 organic producers farming on over 9.9 million hectares. That's 13% of the world's #organic agricultural land."
- *Julia Lernoud, Member of our World Board.*



AFRICA

- #Africa is home to more than 2 million hectares of certified #organic land. We've seen a growing trend in the development of the organic sector on the continent, which is inspiring for the future."
- *David Amudavi, Executive Director of @biovision_africa_trust*



AUSTRALIA

We've seen a growth of 38% in certified #organic operations in #Australia since 2011. Australian consumers are primarily choosing organic for environmental reasons, as well as for their health and animal welfare."

Karen Mapusua, our President.



INDIA

- "In India, we have large areas of land and islands that have seen very little exposure to chemicals or harmful pesticides. This is also why states like #Sikkim, with great local government engagement,
- are successfully 100% #organic."
- Sundeep Kamath.

THANK YOU

